“We women have new knowledge that enables us to defend our land through the right channels. We may not know how to read and write, but we surely have tongues and we will make use of them.”

Ndawasai Natisile, Ward Representative, Women’s Rights and Leadership Forum and PWC member, Malambo Village, Ngorongoro District
Dear Friends and Colleagues,

Pastoralist women in northern Tanzania are gaining a voice, and they are increasingly being heard. For the first time, twelve women have joined a traditional council of elders in Ngorongoro District. In addition, women’s rights feature prominently in the initial drafts of the Maa constitution. The same women who just five years ago were speaking through their husbands are now leading the charge to protect their communities’ land and resources, to demand education and services for their children, and to end domestic violence. I’m inspired.

In 2013, women in Loliondo mobilized communities to stop a potential land grab intended to give 1,500 square kilometres of prime communal grazing land to a foreign investor. United under the slogan, “I was born here, I will die here,” women gathered en masse to make their voices heard. They gained the attention of influential politicians, journalists and more than one million people around the world who signed a petition supporting their rights. While this conflict is far from over, the victory in 2013 was significant. The women in Loliondo remain committed to this fight and PWC and its partners will support them in bringing together the right actors to identify a long-term solution to these land conflicts.

Not far from Loliondo, the women in Ngorongoro Conservation Area (NCA) are also being heard. The Pastoral Council, with great support from the new NCA Conservator, approved the first women-led and -owned community-based organisation (CBO), which will give women in NCA a space to advocate for their rights. Significantly, this CBO will receive funds from the NCA, allowing women to finally receive benefits from natural resource management in this area. PWC has worked with this group from the beginning, and we look forward to providing on-going support as they grow.

These are just a few examples of some of the amazing accomplishments and changes we’ve seen over the past couple of years, and this report is filled with many more. As we move into 2015, we look forward to working with our partners, colleagues and our members to continue to strengthen women’s voices and ensure they are heard.

Sincerely yours,

Maanda Ngoitiko,
Executive Director
“2013/2014 was significant for PWC because we achieved our goal of reaching Ngorongoro, Longido and Monduli Districts. The organisation is experiencing a huge amount of growth in terms of its scope, membership and employees’ diversity, and this will call for wise and strategic planning, and systematic administrative procedures that provide ethical and authentic decision-making. PWC will continue to be the women-led organisation seeking to ensure that women’s economic and leadership rights are attained in the pastoral society for the current and future generations.”

Noorparakwo Mako, Chairperson of the Board
2013/2014
Through education, economic empowerment, and strengthened rights and leadership skills, PWC addresses the root causes of social and gender injustices and helps pastoralist women become self-reliant so that they can take control of their own development.

PWC works in 58 villages in three districts in northern Tanzania. We are a membership organisation, with approximately 3,000 members, most of whom are poor women from rural pastoralist and agro-pastoralist communities. Members pay an annual fee of 3,000 TShillings, which PWC uses to support its community revolving loan programmes. Most women paying this membership fee have little means of earning an income.

To bring about change, PWC focuses on three main areas:

**EDUCATION** - To promote and support women and girls’ education as a tool for women’s liberation and success.

**ECONOMIC EMPOWERMENT** – To facilitate and support women’s economic empowerment.

**RIGHTS, LAND and LEADERSHIP** - To empower and facilitate women so that they can secure land and property rights for themselves and for their communities, and achieve leadership positions in society.

“I joined PWC because it helps women and girls understand their basic, constitutional and moral rights. Women and girls previously did not know their rights in the community, but since PWC came into our community they have knowledge and awareness about their rights and they are speaking for themselves. It is a unique and genuine organisation that fulfils its promises to its members. When we speak, it listens.”

Miriam Lembirika, PWC Member from Malambo
Noosirwai Sunguya, Women's Rights and Leadership Forum Member, Salaka Village

“We know better than ever our rights and how to demand them. Women are stronger because we are together.”

A member of the Sakala Village Women's Rights and Leadership Forum makes jewelry to sell.
The under-education of Maasai women is a vicious cycle, with few female leaders able to advocate for the empowerment and education of women in their communities. But since 1997, PWC’s education programme has set out to address these challenges, providing female students with educational opportunities, from nursery school to university level, and influencing attitudes and investments in girls’ education. As a result, more girls are going - and staying in school. In 2013/2014, PWC sponsored 313 students from Form One to University Level.

Further, across the board student performance is improving. Emanyata School, which PWC supports and manages, ranked top in performance in Ngorongoro district in 2014, trumping its second-place position in 2013. For the first time, four girls sponsored by PWC earned top scores in Ngorongoro District in exams, including in subjects such as Mathematics and Biology.
PWC’s Economic Empowerment Programme is enabling women to become self-reliant and to take control of their own development by participating in income-generating activities. Women are increasing food security, educational opportunities and health access for their families.

Women’s Action Groups (WAGs) is a PWC programme that focuses on business skill and development and micro credit activities for pastoralist women in Ngorongoro and Longido Districts. More women are generating their own income and households are reaping the benefits.

85% of women from 35 PWC-facilitated economic groups said that their participation in these groups has helped them provide for their families and send their children to school.

1,400 The majority of the 1,400 women in Longido District economic groups have established their own small-scale individual businesses. A recent survey found that the average monthly income for these individuals has increased five fold.

90% of the economic groups run several business activities that support their groups, e.g. selling livestock (mainly goats), jewelry, sugar, tea etc.

SOLIDARITY SUCCESS

The Women’s Solidarity Boma (WSB) is the flagship project of PWC, standing out as one of our greatest achievements. Traditionally, Masaai women do not own cattle in their own right, although they may have user rights over small stock. But through the WSB, PWC members have been able to exercise absolute ownership and control over livestock, a position that is traditionally held by men. Women involved with the Boma say it has changed the way they see themselves, and even the way they are portrayed by men.

PWC established and runs a WSB in Loliondo, which contains livestock worth 86 million TShillings (USD$44,771) in 2013/2014 this Boma sponsored three university students and 10 secondary school students, paid the salaries for six staff members who are running the Boma, and distributed 60 goats to impoverished women living in Loliondo Division. During this same period, women in Malambo Village took the initiative to replicate this model. With a little seed funding from PWC, the women raised the majority of the start-up funds themselves. At the end of 2014, this Boma contained 2,700,000 TShillings (USD$1,405) worth of livestock after just two years of running, and it supports the salaries of two employees.
FROM LIVESTOCK TO ROOFTOPS

What can six cows, nine goats and a small loan get you? For Kiteto Ole Makko, they gave her a much brighter future – and a much sturdier roof over her head. The 2009 drought that scoured northern Tanzania was particularly hard on Kiteto, a widow and mother of five. She lost the 100 cattle and 200 goats that her husband had left her before he passed. She had no other means to earn a living. Through a traditional Maasai mechanism, an “ewoloto,” her relatives gave her five cows and six goats. Kiteto also joined the PWC Women’s Solidarity Boma, where she was given three goats and one bull to start with. She also received a small loan, and asked her sons to begin trading livestock. They were successful, repaid the loan and are still trading livestock today. Thanks to her solid track record, Kiteto was able to get another small loan from PWC to construct a new “mabati” (tin) roof.

“My husband now values and trusts me more than before I had a business. I think it is because I am now contributing to the family earnings. Our relationship has grown strong because we now share all of our concerns.”

Nasha Ikoyo, Member of the Nanyorri economic group in Ketumbeine Village, Longido District

“I have my own plot and I use it to support my family. I grow maize and beans and get extra money, which I’ve used to buy more livestock. My goal is to send my girl children to secondary school. When women get money they send their girls to school.”

Noorkereyani Momboshi, Member of the Sakala Village Women’s Rights and Leadership Forum

704

the number of households in four villages in Longido District that have increased their income by selling improved breeds of livestock, which was the result of a PWC breeding program.

24

the number of people trained in leather tanning in Longido District selling hides at 20 times the price of un-tanned hide and purchasing hides from local communities at twice their original value.
When pastoralist women know and understand their rights, they can defend themselves and their families and support their entire community. In particular, rights to land are critical for Maasai, especially women, as they depend on land for their livelihoods and day-to-day survival. PWC is helping women understand their land rights and defend them.

In the 2013/2014 period, PWC helped women and communities secure land rights and gain leadership:

- More women were appointed to village governments in 2014 than in 2013, including the first woman, a former PWC community education champion, to be elected as a sub-village chair in Ngorongoro Conservation Area.

- PWC helped members in Loliondo prevent a 1,500 square kilometre land grab of community land.

- 236 women obtained individual title deeds to 76 hectares of land.

- PWC helped establish 35 Women’s Rights and Leadership Forums in northern Tanzania.

“I know I am a leader... I am courageous and am now able to stand in front of men and say ‘you are the ones who are wrong’ – sit down!”

Nam洛克Mbarnoti, Oloirien Village, Arusha District

Three communities surrounding a contested piece of land in Loliondo are working together to find a resolution to a long-standing land conflict between the communities and a local investor. After years of conflict, the communities remain on their land and united.

A Form 1 student at Emanyata School
“The training I received from the Women’s Rights and Leadership Forum enlightened me to request the plot of land in my township area, which I now own myself. I have the authority to do whatever I want on it. For example, build houses, hire them out and use the money to educate my children and so forth. I am proud of this knowledge and my assets.”

Narikungera Mbario, Member of the Olorien Village WRLF, Arusha District
FINANCIAL OVERVIEW

2013

INCOME
872,630,431 TShillings
(USD$ 343,288)

EXPENDITURE

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<td>Personnel Costs</td>
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<tr>
<td>Administration &amp; Establishment</td>
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<td>Programme Expenditure</td>
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<td>Meeting &amp; Workshop</td>
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<tr>
<td>Monitor &amp; Evaluation</td>
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<td><strong>TOTAL</strong></td>
<td><strong>706,827,445</strong></td>
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2014

INCOME
1,126,328,207 TShillings
(USD$ 586,362)

EXPENDITURE

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<td><strong>548,333</strong></td>
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PWC would like to thank the following contributors for their generous support:

- African Initiatives
- Belgian Fund for Food Security (Trias)
- Clovis Family
- Comic Relief, UK
- Department for International Development (DfID)
- EquitableTrust UK
- First Peoples Worldwide
- Flora Family Foundation
- Global Fund for Women
- Global Partners for Development
- International Centre for Research on Women
- Maliasili Initiatives
- Minority Rights Group
- Oxfam
- Project Nafasi
- Sylvia Adams Trust
- Touchstone Foundation
- Waterloo Foundation
- The Womadix Fund

Finally, we would like to thank some of our local partners whose support and partnership has been instrumental in helping us advance our mission and goals:

- Community Aid and Small Enterprise Consultancy (CASEC)
- Longido Community Development Organization
- KNR Legal
- NGONet
- Pastoral Council
- Pastoralist Indigenous NGO’s Forum (PINGOs)
- Tanzania Natural Resource Forum (TNRF)
- Ujamaa Community Resource Team

We would also like to acknowledge the Pastoral Council, District Council, PWC Women’s Action Groups, traditional leaders and the local communities that came together and raised 82 million TShillings (USD $42,689) for Emanyata School, where 80% of the students are female. Some women walked up to 15km to sell firewood so they could make contributions to the school.

“Umoja ni nguvu utengano ni udhaifu”
Solidarity is strength, division is a weakness (Swahili proverb)